



Communities That Care

# Community Planning Training

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Developing  
Participant and  
Implementation  
Outcomes

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Participant's Guide

Module 4

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Module 4

Communities That Care

# Developing Participant and Implementation Outcomes



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# Notes



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Phase Four:  
Creating a Community Action Plan

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Community Planning Training Day One: Strategic Planning

**Module 1** Overview

Milestone: The Community Board has the capacity to create a focused Community Action Plan

**Module 2** Developing Community-Level Outcomes

Milestone: Specify the desired outcomes of the plan, based on the community assessment data

**Module 3** Selecting and Investigating Programs, Policies and Practices

Milestone: Select tested, effective programs, policies and practices to address priority risk and protective factors and fill gaps

**Module 4** Developing Participant and Implementation Outcomes

Milestone: Develop implementation plans for each program, policy or practice selected

WE ARE HERE.

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# Notes

## Module 4 goal

Participants will learn how to develop participant and implementation outcomes in preparation for implementing and evaluating their selected programs, policies and practices.

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# Notes



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## Objectives

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Participants will be able to:

1. Develop participant outcomes.
2. Develop implementation outcomes.
3. Identify the elements of implementation.



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# Notes

## Outcome-focused planning

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Planning

### Vision for healthy youth

#### Community-level outcomes

##### Behavior outcomes

- Decrease in problem behaviors

##### Risk- and protective-factor outcomes

- Increase in protective factors
- Decrease in risk factors

#### Program-level outcomes

##### Participant and implementation outcomes

- Changes in participant knowledge, attitudes, skills or behavior
- Program implementation fidelity

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# Notes



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#### Program-level outcomes

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- Participant outcomes measure the changes a program produces.
- Implementation outcomes measure the process by which a program produces desired changes.



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# Notes



## Participant outcomes are changes in:

- Knowledge
- Attitudes
- Skills
- Behavior.

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# Notes



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### Program description example

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This home visitation program will provide parent education on infant development and health care, and improve parental skills related to caretaking and parent/child interaction.



# Notes

## Participant outcome examples

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- Significantly increase parents' knowledge of appropriate infant health-care practices as measured by pre- and post-tests.
- Significantly increase parents' caretaking and interaction skills, as measured by pre- and post-test observations of parents and infants.



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# Notes



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### Activity: Participant outcomes

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- Choose a program from the Strategic Planning Worksheet.
- Review the program description and identify categories of changes.
- Draft desired outcomes.
- Present outcomes to the larger group.

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# Notes

# Participant Outcomes Worksheet

Assigned program, policy or practice:

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Check each category in which your program will effect change in your participants and describe the change.

☐ Change in knowledge

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☐ Change in attitudes

---

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☐ Change in skills

---

---

☐ Change in behavior

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Desired participant-outcome statement 1:

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Desired participant-outcome statement 2:

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Desired participant-outcome statement 3:

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Desired participant-outcome statement 4:

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### Implementation outcomes should address:

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- Who the program will be delivered by
- When the program will be delivered, including how often and how long
- Where the program will be delivered
- How the program will be delivered
- Number of people to be affected by the program
- Who your target audience will be.

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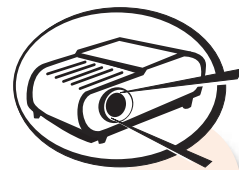
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## Target audiences

- *Universal*—available to all
- *Selective*—targeted to include those exposed to specific risk factors
- *Indicated*—targeted to include those who have initiated involvement in problem behaviors

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# Notes



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## Implementation outcome examples

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- Trained professionals will provide, weekly over a 24-month period, two hours of home-based parent education, based on the program manual, to at least 30% of the community's teen mothers.
- Trained professionals will provide, over a three-week period, six classroom-based parent-training sessions, using role-playing with feedback, to 60% of the community's parents.

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# Notes



## Activity: Implementation outcomes

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- Use the same program, policy or practice from the previous activity.
- Use the program description to identify the components.
- Draft the desired outcomes.
- Present the outcomes to the larger group.

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# Notes

# Implementation Outcomes Worksheet

Assigned program, policy or practice:

---

Program will be delivered by:

---

Program length and frequency:

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Location of program delivery:

---

Method of delivery:

---

Number of people to be affected by the program:

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Target audience:

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Desired implementation-outcome statement:

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## Additional elements of program implementation

- Fidelity
- Funding
- Recruitment

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# Notes



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## Funding sources

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- Funding sources
- Current funding opportunities
- Funding tips and techniques

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# Notes



Phase Four:  
Creating a Community Action Plan

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Community Planning Training Day Two: Program Planning

**Module 5** Understanding Program-Level Evaluation

Milestone: Develop an evaluation plan

**Module 6** Identifying Systems-Change Strategies

Milestone: Develop implementation plans for each program, policy or practice selected

**Module 7** Drafting a Community Action Plan

Milestone: Develop a written Community Action Plan

**Module 8** Next Steps

Milestone: The community is ready to move to Phase Five: Implementing and Evaluating the Community Action Plan

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# Notes

# Notes